

Major Corporation Mars Pledges \$2 Billion to Expand U.S. Manufacturing

By Cole Harrison



Remember when they said American manufacturing was dead? Well, somebody forgot to tell the companies pouring billions into U.S. factories. From steel mills to semiconductor plants, the sound of progress echoes across the nation. This comeback means more than money. It's about the can-do spirit that built America.

Here's where it gets interesting. The latest victory comes from a source you'd never expect. What started as a campaign promise has become real jobs for real Americans. And the mainstream media? They're awfully quiet about this success story.

Let me tell you what's really happening here. Mars, the candy giant behind M&M's and Skittles, just announced a massive \$2 billion investment in U.S. manufacturing through 2026. This includes a \$240 million Nature's Bakery facility in Salt Lake City, Utah. We're talking 230 new jobs and nearly 1 billion bars made right here in America. Guess who's winning? American workers, that's who.

From Fox Business:

Mars, the prominent candymaker behind M&M's and Skittles, pledged to invest an additional \$2 billion into its domestic operations by the end of 2026 to build a more "resilient" U.S. business...

The U.S. is our biggest and most important market, and a key engine of growth for the long term – not only through our legacy manufacturing footprint but also through the expansion of strategic acquisitions like Nature's Bakery, which is already scaling quickly.

Jobs and Economic Impact

The Salt Lake City facility is huge—over 339,000 square feet of American productivity. But here's the kicker that critics don't want you to know. Mars has already invested more than \$6 billion in U.S. manufacturing over the past five years. And get this: 94% of Mars products sold in America are now made in America.

Think about that for a second. This commitment to American workers is the exact opposite of what we saw for decades. Remember all those companies shipping jobs overseas? Not anymore. Utah officials are thrilled because these aren't just jobs. They're careers that let parents provide for their families.

Trump's Winning Strategy

You won't hear this from mainstream media, but Mars is just the latest in a parade of companies betting on America. General Motors pledged \$4 billion. Hyundai committed \$20 billion. And Apple? They announced a historic \$500 billion investment. Even pharmaceutical giant Eli Lilly is investing an additional \$27 billion. That brings their total to over \$50 billion since 2020.

So much for those "experts" who said Trump's tariffs would hurt business, right? Instead, companies are racing to build in America. They're creating thousands of good-paying jobs. The message is simple: make it here, sell it here, and prosper with American workers.

Here's what really matters. Even global companies like Mars see the wisdom in making products where they sell them. Shorter supply chains mean more security. Less dependence on foreign countries means more American strength. It's common sense—something Washington forgot about until Trump brought it back.

This manufacturing comeback proves something important. The America First vision isn't just talk. It's delivering real results for real people. As more companies follow Mars' lead, American workers are getting opportunities their parents took for granted. And that sweet taste of victory? It's 94% American-made.